

MULTIMEDIA



UNIVERSITY

STUDENT IDENTIFICATION NO

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MULTIMEDIA UNIVERSITY FINAL EXAMINATION

TRIMESTER 3, 2021/2022

BBS2044 Business and Society

9 August 2022
9:00AM-11:00AM
(2 Hours)

INSTRUCTIONS TO STUDENTS:

- a. This Question paper consists of 3 pages with 4 Questions only (including the cover page).
- b. Please answer **ALL** questions. All questions carry equal marks and the distribution of the marks for each question is given.
- c. Please write all your answers in the Answer Booklet provided

Question 1

Read the following article and then answer the question at the end of the article

Sabah People's Unity Party president arrested, charged

KUALA LUMPUR: Police arrested two men in connection with a syndicate forging identity cards in Sabah. One of them is Sabah People's Unity Party president Mohd Arshad Abdul Mualap, while the other is a man identified only as Mohd Amkah, said Home Minister Datuk Seri Hamzah Zainuddin in a press conference at Bukit Aman today.

They were arrested on June 22 in Subang Jaya and were brought to the Shah Alam Sessions court today to face charges. Officers on the ground also said the syndicate which began operating earlier this year offered the cards for RM400 to RM1,000. Hamzah said that the so-called identity cards offered by the syndicate was meant to be an identification document to fast track citizenship applications and confer benefits such as medical and hospitalisation in Malaysia.

Hamzah said that he received a tip-off from a non-citizen residing overseas and Inspector-General of Police (IGP) Datuk Seri Acryl Sani Abdullah Sani then mobilised a special unit to investigate the matter and conduct the bust. He said both men were arrested under Section 420 of the Penal Code for cheating. "They had conned these people through multiple means and charged a fee for their so-called service. Based on the forms we found at their house, there are hundreds that have been conned. It can even be thousands, we don't know yet." On the sidelines, police also said that the syndicate attached QR codes to the documents which serve as protection or immunity passes.

"As of now the government of Malaysia has not instructed anybody to come up with any such cards in Malaysia. Whether it is Sabah or Peninsular Malaysia, we have never allowed for any such cards or persons to offer them. If we decide to do so we will make an official announcement." Hamzah said that Malaysia only offered four identity cards, the Blue IC for citizens, the Red IC for permanent residents, the Green IC for non-citizens in active employment here and Brown IC holders for those who have been convicted of major crimes. All these documents including the IM13 (temporary visitors pass for South Philippines travellers fleeing conflicts in their homeland) can only be issued by the Immigration Department. He said that the government had its means to confer citizenship to those living in the country but reiterated that it was not through syndicates.

NST - By Veena Babulal - June 30, 2022

<https://www.nst.com.my/news/crime-courts/2022/06/809558/sabah-peoples-unity-party-president-arrested-charged-nstv>

a) Elaborate the **TWO (2)** primary reasons why the ethical problem occurs in the above case study? (10 Marks)

b) What is ethical reasoning and explain the **FOUR (4)** methods of ethical reasoning that the Sabah People's Unity Party president should take up before deciding on his action? (15 Marks)

Continued...

Question 2

- a) Corporate governance is the formal system of accountability, oversight, and control of an organization. Discuss **FIVE (5)** importance of corporate governance to ensure the needs of stakeholders are satisfied. (15 Marks)
- b) Internal audit is part of internal control that designed to add value and improve an organization's operation. How does the internal audit process assist the overall operation in a management of an organization? (10 Marks)

Question 3

- a) When businesspeople travel abroad, they sometimes perceive different modes of operation and issues. Explain **FIVE (5)** global ethical issue faced by global company. (15 Marks)
- b) Sexual and racial discrimination is one of the global ethical issue. Describe **FIVE (5)** mechanism how companies might address discrimination issues. (10 Marks)

Question 4

- a) State **THREE (3)** reasons for increasing consumer movements to safeguard consumers' rights. Supplement your answer with an example for each reason. (15 marks)
- b) Stakeholders are any individual or group who can affect or is affected by the actions, decisions, policies, practices, or goals of the organization. Describe the **THREE (3)** views how does business views of the firm stakeholders? (10 Marks)

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